

FOR IMMEDIATE RELEASE: DRAFT

**Atlantic® Luggage Introduces the Ultimate in Lightweight Luggage:
The Atlantic Ultra® LITE 3 Collection**

-This New Line is Durable, Stylish and Family Friendly -

Boca Raton, FL – December 1, 2014 – For families on the go looking for the perfect travel companions, the Atlantic Ultra® LITE 3 collection of Spinners meets all their needs with lightweight luggage at affordable prices. Made with water-repellent polyester fabric and high-mileage wheels like the company's more expensive luggage, this attractive trio of Spinners is built to go the distance.

"The Atlantic Ultra® LITE 3 collection is the ultimate in lightweight luggage, allowing you to pack more and avoid overweight baggage fees," said Scott Applebee, Vice President of Marketing for the Travelpro® family of brands which includes Atlantic®. "It offers plenty of room to expand, as well as a variety of interior and exterior pockets for packing flexibility."

Available in elegant black, turquoise and purple and three sizes, the Atlantic Ultra LITE 3 collection has innovative features that include 360 degree spinner wheels which roll effortlessly in any direction, retractable aluminum-grade extension handles with two stops at 38" and 42", and protective wheel housings, skid guards and molded rubber corner guards for crash protection.

The roomy main compartment has tapered expansion of up to 2", maximizing packing capacity while keeping the center of gravity low to resist tipping. With a 10-year warranty, this collection combines sturdiness with style, definitely a winning combination.

For additional information on the Atlantic Ultra LITE 3 Collection or any other of Atlantic's expansive lines of luggage, please contact howard@gohrmc.com or call 305-573-0882.

About Atlantic® Luggage

Since 1919, the Atlantic® brand has been synonymous with affordable, value-added and lightweight luggage. As a market leader in the lightweight luggage segment, from cleverly-designed uprights and spinners to trendy and smart garment bags and totes, all Atlantic branded luggage comprises superior quality and durability. Whether for business or recreation, travel is more pleasurable with Atlantic® luggage, part of the Travelpro® family of products.

Please visit Atlantic® Luggage at www.atlanticluggage.com for a full list of the latest products and retail locations.

About Travelpro®

For over 25 years, Travelpro® International has prided itself on design innovation and durability in crafting the highest quality luggage for travellers worldwide. Since transforming the ease of modern day travel with The Original Rollaboard® wheeled luggage, Travelpro® has been the brand of choice for flight crews and frequent travelers worldwide. The company is dedicated to building a lifelong relationship with its customers by consistently meeting and exceeding their expectations.

Please visit Travelpro at www.travelpro.com for a full list of the latest products and retail locations. Follow us on Facebook at www.facebook.com/TravelproINTL and Twitter: @TravelproIntl